

GENERAL INFORMATION

1. IMPORTANT DATES

- 31.12.2017 – conference registration (registration at conference website www.lacznosc.wzieu.pl)
- 10.01.2018 – deadline for submitting papers (editorial guidelines available at conference website)
- 28.02.2018 – information about qualified papers (available at conference website)
- 15.03.2018 – payment of conference fee
- 22.05 – 25.05.2018 - conference

2. Conditions to participate

- conference fee of gross PLN2090.00 zł includes:
 - participation in conference,
 - conference materials (papers in Polish or English will be reviewed and published in monograph of Szczecin University Scientific Papers on Economic Issues of Services (**list B – SRC**) – **8 points**), **The Journal “Economic Problems of Services” is indexed in following reference databases: BazEkon, Index Copernicus, BazHum, Google Scholar.**
 - cruises by ferries,
 - guided excursions,
 - accommodation (three nights), additional payment to single cabin is PLN600 zł (limited number of single cabins),
 - meals,
 - insurance (medical cost and accident liability)
- fee for publishing article in Polish without participation in conference – PLN650 zł
- fee for publishing article in English without participation in conference – PLN550 zł
- Note! Fee for publishing second article is PLN450 zł**
- registration via website www.lacznosc.wzieu.pl
- articles should be emailed to: referatylacznosc@wzieu.pl

**Each participant has the opportunity to present his speech
in a plenary, panel or poster session,
which will be confirmed by a certificate issued by the Organizers**

**Uniwersytet Szczeciński, al. Papieża Jana
Pawła II 22a, 70-453 Szczecin, Poland**

ING BANK ŚLĄSKI Account no.: 46 1050 1559 1000 0022 8790 4474

Payment title should include subaccount number “0142” as well as the first and second name of the participant.

Conference Secretariat:

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Szczecin University
Faculty of Management and Economics of Services



and
Aalborg University



AALBORG UNIVERSITY
DENMARK

invite to participate
in the International Scientific Conference on

Information civilization and its influence on economic and social transformation



SZCZECIN–COPENHAGEN

22-25.05.2017

CONFERENCE AGENDA

Day 1, 22 May 2018 (Tuesday)

11:00-12:00 Registration – Faculty of Management and Economics of Services, Szczecin University, 8 Cukrowa Street, Faculty Council Hall

12:00 CONFERENCE OPENING

12:30-14:00 PLENARY SESSION

14:00-15:00 lunch

15:00-16:15 PANEL/POSTER SESSION

16:15-16:30 coffee break

16.30-18.30 SESSION

18:45 Coaches leave Szczecin

21:00 Meeting at ferry terminal in Świnoujście, boarding of Unity Line “Skania” Ferry

22:00 Official dinner at restaurant / Overnight accommodation on board

Day 2, 23 May 2018 (Wednesday)

06:30 arrival at Ystad

07:00-08:00 breakfast

08:30 travel to Copenhagen via the Oresund Bridge and underwater tunnel /16 km/

10.00-13.00 SESSION at Aalborg University

13.00-13.45 LUNCH

13.45-16.00 PANEL/POSTER SESSION at Aalborg University

16.30 visit to the Carlsberg museum combined with beer tasting

18.00 Accommodation in a *** hotel in the center of Copenhagen

19:00 Dinner at Ankara restaurant – oriental buffet

18:30 catamaran trip to Ystad

Free time of Stroget promenade

Day 3, 24 May 2018 (Thursday)

07:30-9:00 breakfast

10.00 Departure from the hotel - drive through the Danish Riviera, through picturesque villages situated at the Sund Bay to Helsingor, walk around Kronborg called Hamlet Castle, ferry to Helsingborg in Sweden, visit to the town: Town Hall, Castle, Karnan Fortress from 13th century.

Lunch in the restaurant - Swedish buffet

Transfer to Lund - one of Sweden's oldest cities, visiting the Romanesque Cathedral of the XI century, walk to Kaseberg - walk to Ales Stenar - Scandinavian Stonehengen (58 rock blocks in the shape of a boat on the sea cliff), transfer to Ystad

21.30 boarding on “Polonia” Ferry

22:00 dinner

Day 4, 25 May 2018 (Friday)

06:45 arrival at Świnoujście

07:00-08:00 breakfast

08:30-10:00 CONFERENCE SUMMARY AND CLOSING

10.00-11.30 travel to Szczecin

CONFERENCE TOPICS

E-economy

- e-economy and its development
- knowledge management in e-economy
- ICT in e-economy
- modelling of business processes
- network companies

E- services

- digital services and their development
- application of e-services in economy
- innovation of e-services
- models for development of e-services
- modelling tools in e-services

Society in e-economy

- social knowledge about e-services and their accessibility
- issues of digital exclusion
- social media in e-economy
- issues of cyber crime

New technologies in social sphere and education

- e-health,
- e-government,
- e-learning

Directions for development in the information era